

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583422-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	583422	09844862

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/12	10/20/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/20/12 7:37 AM Sa 7-9a Sa 7-9a :30 NIX1209FOR \$300.00 NM									
2	10/21/12	10/21/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 8:59 AM Su 7-9a Su 7-9a :30 NIX1209FOR \$300.00 NM									
3	10/16/12	10/19/12	M-F 6-7a	6-7a	-TWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 6:54 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM 4 4 Th 10/18/12 6:14 AM M-F 6-7a 6-7a :30 NIX1209FOR \$600.00 NM 2 4 Th 10/18/12 6:55 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM 3 4 F 10/19/12 6:05 AM M-F 6-7a 6-7a :30 NIX1209FOR \$600.00 NM 5 4 F 10/19/12 6:39 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM									
4	10/16/12	10/19/12	M-F 7-9a	7-9a	-TWTF--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 8:07 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM 4 4 Th 10/18/12 8:14 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM 2 4 Th 10/18/12 8:38 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM 3 4 F 10/19/12 7:23 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM 5 4 F 10/19/12 8:54 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583422-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	M-F 5-6p	5-6p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 5:57 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM									
2 4 Th 10/18/12 5:27 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM									
3 4 Th 10/18/12 5:53 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM									
4 4 F 10/19/12 5:28 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM									
6	10/22/12	10/22/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/22/12 5:36 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM									
8	10/16/12	10/19/12	930-10p	930-10p	-TWTF--	:30	2	\$1,200.00	NM
In 8									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 930-10p 930-10p :00 \$1,200.00 NM									
Credited									
2 4 Th 10/18/12 10:53 PM 930-10p 930-10p :30 NIX1209FOR \$1,200.00 NM									
*									
9	10/16/12	10/19/12	M-F 10-1030p	10-1030p	-TWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 10:08 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM									
2 4 Th 10/18/12 11:15 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM									
3 4 F 10/19/12 11:18 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM									
*									
10	10/16/12	10/19/12	M-F 10-1030p	10-1030p	-TWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 10:29 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM									
2 4 Th 10/18/12 11:30 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM									
3 4 F 10/19/12 10:53 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM									
*									
11	10/22/12	10/22/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/22/12 11:45 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM									
*									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583422-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON FOR GOV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 11:01 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM									
2 4 Th 10/18/12 11:48 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM									
3 4 F 10/19/12 11:25 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM									
4 4 F 10/19/12 11:38 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM									
13	10/22/12	10/22/12	M-F 1030-1102p	1030-1102p	M-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM									
Credited									
2 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM									
Credited									
14	10/20/12	10/20/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 10/20/12 10:11 PM Sa 10-1030p 10-1030p :30 NIX1210SMA \$800.00 NM									
15	10/16/12	10/19/12	M-F 530-6a	530-6a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 5:42 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM									
2 4 Th 10/18/12 5:40 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM									
4 4 F 10/19/12 5:43 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM									
3 4 F 10/19/12 5:54 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM									
16	10/22/12	10/22/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/22/12 5:51 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM									
17	10/16/12	10/19/12	M-F 9-10a	9-10a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 10/17/12 9:17 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM									
1 4 W 10/17/12 9:44 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM									
3 4 Th 10/18/12 9:53 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM									
4 4 F 10/19/12 9:52 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
583422-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/22/12	10/22/12	M-F 9-10a	9-10a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 9:39 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM									
19	10/16/12	10/19/12	M-F 4-5p	4-5p	---TF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Th 10/18/12 4:10 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 2 4 Th 10/18/12 4:40 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM 1 4 F 10/19/12 4:12 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 4 4 F 10/19/12 4:25 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM									
20	10/22/12	10/22/12	M-F 4-5p	4-5p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 4:24 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM									
21	10/16/12	10/19/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 11:44 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM 3 4 Th 10/18/12 12:13 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM 2 4 Th 10/18/12 12:29 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM 4 4 F 10/19/12 12:17 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM									
22	10/22/12	10/22/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 M-F 1102p-1132p M-F 1102p-1132p :00 \$250.00 NM Credited									
23	10/16/12	10/19/12	M-F 5-530a	5-530a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 5:07 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM 2 4 Th 10/18/12 5:13 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 4 4 F 10/19/12 5:07 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 3 4 F 10/19/12 5:23 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583422-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/22/12	10/22/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:12 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM									
27	10/16/12	10/19/12	M-F 12-1p	12-1p	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 12:23 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM 2 4 W 10/17/12 12:44 PM M-F 12-1p 12-1p :30 NIX1209FOR \$300.00 NM 3 4 Th 10/18/12 12:52 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM 4 4 F 10/19/12 12:43 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM									
28	10/22/12	10/22/12	M-F 12-1p	12-1p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:42 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM									
29	10/18/12	10/19/12	M-F 430-5a News	430-5a	---TF--	:30	2	\$0.00	NM
LINE 34 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$0.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/18/12 4:54 AM M-F 430-5a News 430-5a :30 NIX1210SMA \$0.00 NM 1 4 F 10/19/12 4:43 AM M-F 430-5a News 430-5a :30 NIX1209FOR \$0.00 NM									

Total Spots 61 Gross Total \$30,900.00

Payment Terms 30 Days

Agency Commission \$4,635.00

Net Amount Due \$26,265.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585869-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
10/24/12 - 10/29/12	585869	09851461

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/25/12	World Series on FOX	6p-CC	---T---	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 2 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/25/12 6:30 PM World Series on FOX 6p-CC :30 NIX1210SMA \$1,900.00 NM									
2 4 Th 10/25/12 8:59 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM									
2	10/27/12	10/27/12	World Series on FOX	6p-CC	-----S-	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 10/27/12 6:27 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM									
2 4 Sa 10/27/12 8:37 PM World Series on FOX 6p-CC :30 NIX1210SMA \$1,900.00 NM									
3	10/28/12	10/28/12	World Series on FOX	6p-CC	-----S	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 10/28/12 7:09 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM									
2 4 Su 10/28/12 8:35 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM									
4	10/27/12	10/27/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Sa 10/27/12 10:59 PM Sa 10-1030p 10-1030p :30 NIX1211MAN \$600.00 NM									
*									

Total Spots 7 **Gross Total** \$12,000.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585869-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Agency Commission \$1,800.00

Net Amount Due \$10,200.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
580380-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	580380	09834711

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/06/12	10/06/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/06/12 7:25 AM Sa 7-9a Sa 7-9a :30 NIX1208GRO \$300.00 NM									
2	10/07/12	10/07/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/07/12 7:41 AM Su 7-9a Su 7-9a :30 NIX1208GRO \$300.00 NM									
3	10/02/12	10/05/12	M-F 6-7a	6-7a	--WTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/03/12 6:23 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM 1 4 W 10/03/12 6:56 AM M-F 6-7a 6-7a :30 NIX1207MID \$600.00 NM 3 4 Th 10/04/12 6:51 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM 4 4 F 10/05/12 6:22 AM M-F 6-7a 6-7a :30 NIX1207MID \$600.00 NM 5 4 F 10/05/12 6:58 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
580380-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	M-F 7-9a	7-9a	--WTF--	:30	8	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 8 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 10/03/12 7:39 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM									
1 4 W 10/03/12 8:10 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM									
6 4 W 10/03/12 8:38 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM									
3 4 Th 10/04/12 7:53 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM									
8 4 Th 10/04/12 8:26 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM									
5 4 F 10/05/12 7:40 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM									
7 4 F 10/05/12 8:23 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM									
4 4 F 10/05/12 8:54 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM									
5	10/08/12	10/08/12	M-F 7-9a	7-9a	M-----	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 M 10/08/12 7:07 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM									
1 4 M 10/08/12 8:27 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM									
6	10/02/12	10/05/12	M-F 5-6p	5-6p	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 6 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 10/03/12 5:13 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM									
6 4 W 10/03/12 5:52 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM									
3 4 Th 10/04/12 5:21 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM									
1 4 Th 10/04/12 5:52 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM									
5 4 F 10/05/12 5:14 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM									
4 4 F 10/05/12 5:51 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM									
7	10/07/12	10/07/12	Su 5-6p	5-6p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Su 10/07/12 Su 5-6p 5-6p :00 \$250.00 NM									
Credited									
8	10/02/12	10/05/12	M-F 9-10p	9-10p	--WTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 W 10/03/12 9:53 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM									
1 4 Th 10/04/12 9:08 PM M-F 9-10p 9-10p :30 NIX1207MID \$1,200.00 NM									
3 4 Th 10/04/12 9:39 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM									
4 4 F 10/05/12 9:10 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM									
5 4 F 10/05/12 9:39 PM M-F 9-10p 9-10p :30 NIX1207MID \$1,200.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
580380-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/02/12	10/05/12	M-F 10-1030p	10-1030p	--WTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1207MID \$1,200.00 NM 3 4 W 10/03/12 10:23 PM M-F 10-1030p 10-1030p :30 NIX1206STA \$1,200.00 NM 4 4 Th 10/04/12 10:13 PM M-F 10-1030p 10-1030p :30 NIX1207MID \$1,200.00 NM 2 4 F 10/05/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1206STA \$1,200.00 NM									
10	10/08/12	10/08/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 10:28 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$1,200.00 NM									
11	10/06/12	10/06/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/06/12 10:25 PM Sa 10-1030p 10-1030p :30 NIX1206STA \$800.00 NM									
12	10/02/12	10/05/12	M-F 530-6a	530-6a	--WTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/03/12 5:43 AM M-F 530-6a 530-6a :30 NIX1206STA \$300.00 NM 4 4 W 10/03/12 5:52 AM M-F 530-6a 530-6a :30 NIX1207MID \$300.00 NM 1 4 Th 10/04/12 5:42 AM M-F 530-6a 530-6a :30 NIX1207MID \$300.00 NM 2 4 F 10/05/12 5:36 AM M-F 530-6a 530-6a :30 NIX1206STA \$300.00 NM									
13	10/08/12	10/08/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:44 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM									
14	10/03/12	10/03/12	FOX X Factor	7-9p	--W----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 7:42 PM FOX X Factor 7-9p :30 NIX1207MID \$2,600.00 NM									
15	10/02/12	10/05/12	M-F 9-10a	9-10a	--WTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/03/12 9:49 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM 3 4 Th 10/04/12 9:08 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM 1 4 Th 10/04/12 9:54 AM M-F 9-10a 9-10a :30 NIX1206STA \$300.00 NM 5 4 F 10/05/12 9:34 AM M-F 9-10a 9-10a :30 NIX1206STA \$300.00 NM 4 4 F 10/05/12 9:59 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
580380-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/02/12	10/05/12	M-F 3-4p	3-4p	--WTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 W 10/03/12 3:26 PM M-F 3-4p 3-4p :30 NIX1206STA \$150.00 NM 2 4 W 10/03/12 3:55 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM 3 4 Th 10/04/12 3:25 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM 1 4 F 10/05/12 3:09 PM M-F 3-4p 3-4p :30 NIX1206STA \$150.00 NM 4 4 F 10/05/12 3:48 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM									
17	10/02/12	10/05/12	M-F 4-5p	4-5p	--WTF--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 4:20 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 2 4 W 10/03/12 4:50 PM M-F 4-5p 4-5p :30 NIX1207MID \$375.00 NM 3 4 Th 10/04/12 4:17 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 5 4 F 10/05/12 4:18 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 4 4 F 10/05/12 4:49 PM M-F 4-5p 4-5p :30 NIX1207MID \$375.00 NM									
18	10/02/12	10/05/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/02/12 11:13 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM 3 4 W 10/03/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM 1 4 Th 10/04/12 11:21 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1206STA \$250.00 NM 4 4 F 10/05/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM									
19	10/08/12	10/08/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 11:13 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1206STA \$250.00 NM 1 4 M 10/08/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1208GRO \$250.00 NM									
20	10/02/12	10/05/12	M-F 5-530a	5-530a	--WTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/03/12 5:09 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM 3 4 W 10/03/12 5:25 AM M-F 5-530a 5-530a :30 NIX1207MID \$300.00 NM 2 4 Th 10/04/12 5:08 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM 1 4 F 10/05/12 5:08 AM M-F 5-530a 5-530a :30 NIX1207MID \$300.00 NM									
21	10/08/12	10/08/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:07 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
580380-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/02/12	10/05/12	M-F 630-7p	630-7p	--WTF--	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	4	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	W	10/03/12	6:42 PM	M-F 630-7p	630-7p	:30	NIX1206STA	\$1,000.00	NM
2 4	Th	10/04/12	6:47 PM	M-F 630-7p	630-7p	:30	NIX1207MID	\$1,000.00	NM
1 4	F	10/05/12	6:36 PM	M-F 630-7p	630-7p	:30	NIX1206STA	\$1,000.00	NM
3 4	F	10/05/12	6:53 PM	M-F 630-7p	630-7p	:30	NIX1207MID	\$1,000.00	NM
23	10/08/12	10/08/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/08/12	6:48 PM	M-F 630-7p	630-7p	:30	NIX1206STA	\$1,000.00	NM
24	10/04/12	10/04/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$2,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/04/12	8:27 PM	FOX Prime Thursday 8-9p	8p-9p	:30	NIX1206STA	\$2,800.00	NM

Total Spots **72** **Gross Total** **\$44,275.00**

Payment Terms 30 Days

Agency Commission **\$6,641.25**

Net Amount Due **\$37,633.75**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	585395	09850304

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/12	10/27/12	Sa 7-9a	Sa 7-9a	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 10/27/12 7:08 AM Sa 7-9a Sa 7-9a :30 NIX1211MAN \$300.00 NM 1 4 Sa 10/27/12 8:53 AM Sa 7-9a Sa 7-9a :30 NIX1210SMA \$300.00 NM									
2	10/28/12	10/28/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 7:11 AM Su 7-9a Su 7-9a :30 NIX1211MAN \$300.00 NM									
3	10/24/12	10/26/12	M-F 6-7a	6-7a	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/24/12 6:45 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM 1 4 W 10/24/12 7:00 AM M-F 6-7a 6-7a :30 NIX1211MAN \$600.00 NM 2 4 Th 10/25/12 6:38 AM M-F 6-7a 6-7a :30 NIX1211MAN \$600.00 NM 3 4 F 10/26/12 6:54 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM									
5	10/24/12	10/26/12	M-F 7-9a	7-9a	--WTF--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 8:09 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM 4 4 W 10/24/12 8:23 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM 5 4 Th 10/25/12 7:56 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM 2 4 Th 10/25/12 8:29 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM 3 4 F 10/26/12 8:13 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/12	10/26/12	M-F 5-6p	5-6p	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 5:26 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM 2 4 Th 10/25/12 5:36 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM 4 4 F 10/26/12 5:12 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM 3 4 F 10/26/12 5:36 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM									
8	10/28/12	10/28/12	Su 5-6p	5-6p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 5:54 PM Su 5-6p 5-6p :30 NIX1210SMA \$250.00 NM									
9	10/24/12	10/26/12	M-F 10-1030p	10-1030p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:28 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM 3 4 Th 10/25/12 11:23 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM 2 4 F 10/26/12 10:13 PM M-F 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM									
11	10/24/12	10/26/12	M-F 1030-1102p	1030-1102p	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 11:47 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM 4 4 W 10/24/12 11:58 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM 2 4 Th 10/25/12 11:44 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM 3 4 F 10/26/12 10:39 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM									
12	10/27/12	10/27/12	Sa 9-10p	9-10p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 Sa 9-10p 9-10p :00 \$600.00 NM Credited									
13	10/27/12	10/27/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 11:17 PM Sa 10-1030p 10-1030p :30 NIX1211MAN \$800.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/12	10/28/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:49 PM Su 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM									
15	10/24/12	10/26/12	M-F 530-6a	530-6a	--WTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 W 10/24/12 5:37 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM 1 4 W 10/24/12 5:54 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM 2 4 Th 10/25/12 5:45 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM 3 4 F 10/26/12 5:54 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM									
17	10/24/12	10/26/12	M-F 9-10a	9-10a	--WTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 W 10/24/12 9:35 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM 2 4 Th 10/25/12 9:17 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM 1 4 Th 10/25/12 9:42 AM M-F 9-10a 9-10a :30 NIX1211MAN \$300.00 NM 3 4 F 10/26/12 9:17 AM M-F 9-10a 9-10a :30 NIX1211MAN \$300.00 NM									
19	10/24/12	10/26/12	M-F 4-5p	4-5p	--WTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/25/12 4:10 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM 1 4 Th 10/25/12 4:25 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM 3 4 F 10/26/12 4:13 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM 4 4 F 10/26/12 4:41 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM									
21	10/24/12	10/26/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 12:17 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM 4 4 Th 10/25/12 12:14 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM 2 4 Th 10/25/12 12:28 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM 3 4 F 10/26/12 11:28 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM									
23	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 6:43 PM M-F 630-7p 630-7p :30 NIX1210SMA \$1,000.00 NM									

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u> 585395-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> Nixon, Jay/D/MO/Governor	<u>Product</u> JAY NIXON 4 GOV	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/24/12	10/26/12	M-F 12-1p	12-1p	--WTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 12:12 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM 2 4 Th 10/25/12 12:29 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM 4 4 F 10/26/12 12:14 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM 3 4 F 10/26/12 12:52 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM									
27	10/28/12	10/28/12	Su 5-6p	5-6p	-----S	:30	1	\$250.00	NM
In 28 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 5:29 PM Su 5-6p 5-6p :30 NIX1211MAN \$250.00 NM									
28	10/25/12	10/25/12	World Series on FOX	6p-CC	---T---	:30	1	\$2,800.00	NM
In 27 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/25/12 7:00 PM World Series on FOX 6p-CC :30 NIX1211MAN \$2,800.00 NM									
32	10/28/12	10/28/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
In 32 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:40 PM Su 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM *									

Total Spots 50 Gross Total \$27,925.00

Payment Terms 30 Days

Agency Commission \$4,188.75
Net Amount Due \$23,736.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	581685	09837638

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	10/13/12	10/13/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Sa</td><td>10/13/12</td><td>7:28 AM</td><td>Sa 7-9a</td><td>Sa 7-9a</td><td>:30</td><td>NIX1208GRO</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	-----S-	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Sa	10/13/12	7:28 AM	Sa 7-9a	Sa 7-9a	:30	NIX1208GRO	\$300.00	NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/08/12	10/14/12	-----S-	1	\$300.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 4	Sa	10/13/12	7:28 AM	Sa 7-9a	Sa 7-9a	:30	NIX1208GRO	\$300.00	NM																																																																						
2	10/14/12	10/14/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Su</td><td>10/14/12</td><td>8:38 AM</td><td>Su 7-9a</td><td>Su 7-9a</td><td>:30</td><td>NIX1208GRO</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	-----S	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Su	10/14/12	8:38 AM	Su 7-9a	Su 7-9a	:30	NIX1208GRO	\$300.00	NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/08/12	10/14/12	-----S	1	\$300.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 4	Su	10/14/12	8:38 AM	Su 7-9a	Su 7-9a	:30	NIX1208GRO	\$300.00	NM																																																																						
3	10/09/12	10/12/12	M-F 6-7a	6-7a	-TWTF--	:30	4	\$600.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>4</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/09/12</td><td>5:59 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>W</td><td>10/10/12</td><td>6:43 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>3 4</td><td>Th</td><td>10/11/12</td><td>6:55 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1208GRO</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>F</td><td>10/12/12</td><td>6:07 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	-TWTF--	4	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Tu	10/09/12	5:59 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM	2 4	W	10/10/12	6:43 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM	3 4	Th	10/11/12	6:55 AM	M-F 6-7a	6-7a	:30	NIX1208GRO	\$600.00	NM	4 4	F	10/12/12	6:07 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/08/12	10/14/12	-TWTF--	4	\$600.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 4	Tu	10/09/12	5:59 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM																																																																						
2 4	W	10/10/12	6:43 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM																																																																						
3 4	Th	10/11/12	6:55 AM	M-F 6-7a	6-7a	:30	NIX1208GRO	\$600.00	NM																																																																						
4 4	F	10/12/12	6:07 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM																																																																						
4	10/15/12	10/15/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/15/12</td><td>6:25 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	M-----	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/15/12	6:25 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/15/12	10/21/12	M-----	1	\$600.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 4	M	10/15/12	6:25 AM	M-F 6-7a	6-7a	:30	NIX1209FOR	\$600.00	NM																																																																						

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	M-F 7-9a	7-9a	-TWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 8:44 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM 2 4 W 10/10/12 8:56 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM 4 4 Th 10/11/12 7:58 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM 1 4 F 10/12/12 8:59 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM									
6	10/15/12	10/15/12	M-F 7-9a	7-9a	M-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 8:31 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM									
7	10/09/12	10/12/12	M-F 5-6p	5-6p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Tu 10/09/12 5:26 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 2 4 W 10/10/12 5:38 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 1 4 Th 10/11/12 5:28 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 3 4 F 10/12/12 5:32 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM									
8	10/15/12	10/15/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:29 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM									
9	10/09/12	10/12/12	M-F 6-630p	6-630p	-TWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 6:08 PM M-F 6-630p 6-630p :30 NIX1209FOR \$900.00 NM 2 4 W 10/10/12 6:09 PM M-F 6-630p 6-630p :30 NIX1209FOR \$900.00 NM									
11	10/09/12	10/12/12	M-F 9-10p	9-10p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/09/12 9:45 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 1 4 W 10/10/12 9:57 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 3 4 Th 10/11/12 9:53 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 4 4 F 10/12/12 9:14 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM									
12	10/15/12	10/15/12	M-F 9-10p	9-10p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 9-10p 9-10p :00 \$1,200.00 NM Credited									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		NIXON FOR GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/12/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 10:54 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM 2 4 Th 10/11/12 10:38 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM									
15	10/13/12	10/13/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 10:24 PM Sa 10-1030p 10-1030p :30 NIX1209FOR \$800.00 NM									
16	10/09/12	10/12/12	M-F 530-6a	530-6a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 5:43 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM 1 4 W 10/10/12 5:36 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM 2 4 Th 10/11/12 5:44 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM 4 4 F 10/12/12 5:45 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM									
17	10/15/12	10/15/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:54 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM									
18	10/09/12	10/12/12	M-F 9-10a	9-10a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:47 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 2 4 W 10/10/12 9:54 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 4 4 Th 10/11/12 9:10 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 3 4 F 10/12/12 9:48 AM M-F 9-10a 9-10a :30 NIX1208GRO \$300.00 NM									
19	10/15/12	10/15/12	M-F 9-10a	9-10a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9:35 AM M-F 9-10a 9-10a :30 NIX1208GRO \$300.00 NM									
20	10/09/12	10/12/12	M-F 4-5p	4-5p	-TWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 4:20 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 2 4 W 10/10/12 4:42 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 1 4 Th 10/11/12 4:13 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 4 4 F 10/12/12 4:29 PM M-F 4-5p 4-5p :30 NIX1208GRO \$375.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/15/12	10/15/12	M-F 4-5p	4-5p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 4:41 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM									
22	10/09/12	10/12/12	M-F 5-530a	5-530a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 5:14 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 3 4 W 10/10/12 5:09 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 4 4 Th 10/11/12 5:23 AM M-F 5-530a 5-530a :30 NIX1208GRO \$300.00 NM 2 4 F 10/12/12 5:08 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM									
23	10/15/12	10/15/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:23 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM									
24	10/09/12	10/12/12	M-F 630-7p	630-7p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/09/12 6:35 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM 3 4 W 10/10/12 6:43 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM 1 4 Th 10/11/12 6:43 PM M-F 630-7p 630-7p :30 NIX1209FOR \$1,000.00 NM 4 4 F 10/12/12 6:42 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM									
25	10/15/12	10/15/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 630-7p 630-7p :00 \$1,000.00 NM Credited									
26	10/15/12	10/15/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 FOX Prime Monday 7-8p 7p-8p :00 \$2,100.00 NM Credited									
27	10/11/12	10/11/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/11/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,800.00 NM Credited									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/09/12	10/12/12	M-F 12-1p	12-1p	-TWTF--	:30	4	\$300.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/09/12	12:09 PM	M-F 12-1p	12-1p	:30	NIX1208GRO	\$300.00	NM
4 4	W	10/10/12	12:45 PM	M-F 12-1p	12-1p	:30	NIX1208GRO	\$300.00	NM
1 4	Th	10/11/12	12:13 PM	M-F 12-1p	12-1p	:30	NIX1208GRO	\$300.00	NM
3 4	F	10/12/12	12:22 PM	M-F 12-1p	12-1p	:30	NIX1209FOR	\$300.00	NM
29	10/15/12	10/15/12	M-F 12-1p	12-1p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12	12:23 PM	M-F 12-1p	12-1p	:30	NIX1209FOR	\$300.00	NM
30	10/09/12	10/12/12	M-F 10-1030p	10-1030p	-TWTF--	:30	3	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 3	<u>Rate</u> \$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Tu	10/09/12	10:22 PM	M-F 10-1030p	10-1030p	:30	NIX1208GRO	\$1,200.00	NM
2 4	W	10/10/12	10:29 PM	M-F 10-1030p	10-1030p	:30	NIX1208GRO	\$1,200.00	NM
1 4	F	10/12/12	10:29 PM	M-F 10-1030p	10-1030p	:30	NIX1208GRO	\$1,200.00	NM
31	10/09/12	10/12/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Tu	10/09/12	11:28 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1208GRO	\$250.00	NM
4 4	W	10/10/12	11:23 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1209FOR	\$250.00	NM
1 4	Th	10/11/12	11:26 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1208GRO	\$250.00	NM
2 4	F	10/12/12	11:14 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1209FOR	\$250.00	NM
32	10/15/12	10/15/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12		M-F 1102p-1132p	M-F 1102p-1132p	:00		\$250.00	NM
		Credited							
33	10/11/12	10/11/12	President/VP Debates	8-930p	---T---	:30	1	\$2,800.00	NM
In 37									
added per john									
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$2,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/11/12	9:38 PM	President/VP Debates	8-930p	:30	NIX1208GRO	\$2,800.00	NM
34	10/15/12	10/15/12	M-F 1132p-1202a	M-F 1132p-1202a	M-----	:30	1	\$250.00	NM
In 33									
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12	12:30 AM	M-F 1132p-1202a	M-F 1132p-1202a	:30	NIX1209FOR	\$250.00	NM
	*								

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006



Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/11/12	10/12/12	M-F 6-7a	6-7a	---TF--	:30	1	\$600.00	NM
In 34									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/12/12 6:40 AM M-F 6-7a 6-7a :30 NIX1208GRO \$600.00 NM									
36	10/11/12	10/11/12	M-F 10-1030p	10-1030p	---T---	:30	1	\$0.00	NM
In 35									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$0.00 NM									
37	10/11/12	10/11/12	M-F 7-9a	7-9a	---T---	:30	1	\$0.00	NM
In 36									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 8:40 AM M-F 7-9a 7-9a :30 NIX1208GRO \$0.00 NM									
38	10/15/12	10/15/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
In 40									
added per john									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 10-1030p 10-1030p :00 \$800.00 NM Credited									
39	10/15/12	10/15/12	M-F 12-1p	12-1p	M-----	:30	1	\$200.00	NM
In 41									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 12:53 PM M-F 12-1p 12-1p :30 NIX1208GRO \$200.00 NM									
40	10/15/12	10/15/12	MLB Championship Serie 3p-CC		M-----	:30	1	\$1,700.00	NM
In 38									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9:21 PM MLB Championship Series 3p-CC :30 NIX1209FOR \$1,700.00 NM									
41	10/15/12	10/15/12	M-F 6-7a	6-7a	M-----	:30	1	\$400.00	NM
In 39									
added per john									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 6:40 AM M-F 6-7a 6-7a :30 NIX1208GRO \$400.00 NM									

Total Spots 70 Gross Total \$40,250.00

Payment Terms 30 Days

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
581685-1	10/28/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Agency Commission **\$6,037.50**

Net Amount Due **\$34,212.50**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
584550-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	584550	09847413

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 11:57 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM *									
2	10/21/12	10/21/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 10:31 PM Su 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM *									
3	10/22/12	10/22/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM Credited									
4	10/21/12	10/21/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 11:19 PM Su 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM *									
5	10/22/12	10/22/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 M-F 630-7p 630-7p :00 \$2,200.00 NM Credited									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

<u>Invoice #</u> 584550-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> Nixon, Jay/D/MO/Governor	<u>Product</u> NIXON FOR GOV	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/21/12	10/21/12	MLB Championship Serie 3p-CC		-----S	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 8:06 PM MLB Championship Series 3p-CC :30 NIX1210SMA \$2,500.00 NM 1 4 Su 10/21/12 8:50 PM MLB Championship Series 3p-CC :30 NIX1209FOR \$2,500.00 NM									
7	10/22/12	10/22/12	MLB Championship Serie 3p-CC		M-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 6:42 PM MLB Championship Series 3p-CC :30 NIX1210SMA \$2,500.00 NM 1 4 M 10/22/12 9:32 PM MLB Championship Series 3p-CC :30 NIX1211MAN \$2,500.00 NM									
8	10/22/12	10/22/12	M-F 6-7a	6-7a	M-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:38 AM M-F 6-7a 6-7a :30 NIX1211MAN \$600.00 NM 2 4 M 10/22/12 6:58 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM									
9	10/22/12	10/22/12	M-F 430-5a News	430-5a	M-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 4:43 AM M-F 430-5a News 430-5a :30 NIX1210SMA \$100.00 NM									

Total Spots 10 Gross Total \$14,300.00

Payment Terms 30 Days

Agency Commission \$2,145.00

Net Amount Due \$12,155.00

INVOICE



WDAF
 3030 Summit St.
 Signal Hill
 Kansas City, MO 64108
 Main: (816)753-4567
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-2	10/14/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Billing Address:

Campaign Group
Attention: Accounts Payable
 1600 Locust Street
 Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577538	09826729

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/01/12	M-F 6-630p	6-630p	M-----	:30	1	\$600.00	NM
In 9									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	6:08 PM	M-F 6-630p	6-630p	:30	NIX1206STA	\$600.00	NM
10	10/01/12	10/01/12	930-10p	930-10p	M-----	:30	1	\$750.00	NM
In 11									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	9:39 PM	930-10p	930-10p	:30	NIX1203DYN	\$750.00	NM
20	10/01/12	10/01/12	M-F 530-6a	530-6a	M-----	:30	1	\$250.00	NM
In 21									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	5:38 AM	M-F 530-6a	530-6a	:30	NIX1206STA	\$250.00	NM
29	10/01/12	10/01/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	11:31 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1206STA	\$250.00	NM
32	10/01/12	10/01/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,100.00	NM
LN 33									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	7:43 PM	FOX Prime Monday 7-8p	7p-8p	:30	NIX1206STA	\$2,100.00	NM

INVOICE



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-2	10/14/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/01/12	10/01/12	9-930p	9-930p	M-----	:30	1	\$800.00	NM
In 13									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	9:23 PM	9-930p	9-930p	:30	NIX1206STA	\$800.00	NM
35	10/01/12	10/01/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$800.00	NM
In 15									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	10:14 PM	M-F 10-1030p	10-1030p	:30	NIX1206STA	\$800.00	NM
36	10/01/12	10/01/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$400.00	NM
In 17									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	10:44 PM	M-F 1030-1102p	1030-1102p	:30	NIX1206STA	\$400.00	NM
38	10/01/12	10/01/12	M-F 7-9a	7-9a	M-----	:30	1	\$0.00	NM
In 35									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	8:42 AM	M-F 7-9a	7-9a	:30	NIX1203DYN	\$0.00	NM
39	10/01/12	10/01/12	7-8a	7-8a	M-----	:30	1	\$525.00	NM
In 36									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/01/12	7:54 AM	7-8a	7-8a	:30	NIX1206STA	\$525.00	NM

Total Spots 10 Gross Total \$6,475.00

Payment Terms 30 Days

Agency Commission \$971.25
Net Amount Due \$5,503.75

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	585395	09850304

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
4	10/29/12	10/29/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>6:13 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1211MAN</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	6:13 AM	M-F 6-7a	6-7a	:30	NIX1211MAN	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	M-----	1	\$600.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	10/29/12	6:13 AM	M-F 6-7a	6-7a	:30	NIX1211MAN	\$600.00	NM																																								
7	10/29/12	10/29/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>5:55 PM</td><td>M-F 5-6p</td><td>5-6p</td><td>:30</td><td>NIX1210SMA</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	5:55 PM	M-F 5-6p	5-6p	:30	NIX1210SMA	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	M-----	1	\$600.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	10/29/12	5:55 PM	M-F 5-6p	5-6p	:30	NIX1210SMA	\$600.00	NM																																								
10	10/29/12	10/29/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>10:31 PM</td><td>M-F 10-1030p</td><td>10-1030p</td><td>:30</td><td>NIX1211MAN</td><td>\$1,200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$1,200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	10:31 PM	M-F 10-1030p	10-1030p	:30	NIX1211MAN	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	M-----	1	\$1,200.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	10/29/12	10:31 PM	M-F 10-1030p	10-1030p	:30	NIX1211MAN	\$1,200.00	NM																																								
16	10/29/12	10/29/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>5:52 AM</td><td>M-F 530-6a</td><td>530-6a</td><td>:30</td><td>NIX1210SMA</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	5:52 AM	M-F 530-6a	530-6a	:30	NIX1210SMA	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	M-----	1	\$300.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	10/29/12	5:52 AM	M-F 530-6a	530-6a	:30	NIX1210SMA	\$300.00	NM																																								
18	10/29/12	10/29/12	M-F 9-10a	9-10a	M-----	:30	1	\$300.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>9:59 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>NIX1211MAN</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	M-----	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	10/29/12	9:59 AM	M-F 9-10a	9-10a	:30	NIX1211MAN	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/29/12	11/04/12	M-----	1	\$300.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	10/29/12	9:59 AM	M-F 9-10a	9-10a	:30	NIX1211MAN	\$300.00	NM																																								

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-2	11/11/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/12	10/29/12	M-F 4-5p	4-5p	M-----	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	4:26 PM	M-F 4-5p	4-5p	:30	NIX1211MAN	\$375.00	NM
22	10/29/12	10/29/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	11:22 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1210SMA	\$250.00	NM
26	10/29/12	10/29/12	M-F 12-1p	12-1p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	12:53 PM	M-F 12-1p	12-1p	:30	NIX1211MAN	\$300.00	NM
29	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$2,300.00	NM
In 29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12		World Series on FOX	6p-CC	:00		\$2,300.00	NM
	Credited								
30	10/29/12	10/29/12	M-F 430-5a News	430-5a	M-----	:30	1	\$100.00	NM
In 30									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	4:38 AM	M-F 430-5a News	430-5a	:30	NIX1211MAN	\$100.00	NM
31	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$2,300.00	NM
In 32									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12		World Series on FOX	6p-CC	:00		\$2,300.00	NM
	Credited								
33	10/29/12	10/29/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
In 33									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	6:09 PM	M-F 6-630p	6-630p	:30	NIX1211MAN	\$900.00	NM
34	10/29/12	10/29/12	M-F 430-5a News	430-5a	M-----	:30	1	\$100.00	NM
In 34									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	4:54 AM	M-F 430-5a News	430-5a	:30	NIX1211MAN	\$100.00	NM

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
585395-2	11/11/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/29/12	10/29/12	M-F 630-7p	630-7p	M-----	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$2,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 6:37 PM M-F 630-7p 630-7p :30 NIX1211MAN \$2,200.00 NM 1 4 M 10/29/12 6:54 PM M-F 630-7p 630-7p :30 NIX1211MAN \$2,200.00 NM									
36	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 8:08 PM FOX Prime Monday 7p-9p :30 NIX1211MAN \$3,000.00 NM									

Total Spots 14 Gross Total \$12,425.00

Payment Terms 30 Days

Agency Commission \$1,863.75
Net Amount Due \$10,561.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	586892	09853249

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
1	11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$300.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Sa</td><td>11/03/12</td><td>7:59 AM</td><td>Sa 7-9a</td><td>Sa 7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----S-	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Sa	11/03/12	7:59 AM	Sa 7-9a	Sa 7-9a	:30	NIX1212STO	\$300.00	NM																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	10/29/12	11/04/12	-----S-	1	\$300.00																																																																																				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																
1 4	Sa	11/03/12	7:59 AM	Sa 7-9a	Sa 7-9a	:30	NIX1212STO	\$300.00	NM																																																																																
2	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$300.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Su</td><td>11/04/12</td><td>7:09 AM</td><td>Su 7-9a</td><td>Su 7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$300.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-----S	1	\$300.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Su	11/04/12	7:09 AM	Su 7-9a	Su 7-9a	:30	NIX1212STO	\$300.00	NM																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	10/29/12	11/04/12	-----S	1	\$300.00																																																																																				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																
1 4	Su	11/04/12	7:09 AM	Su 7-9a	Su 7-9a	:30	NIX1212STO	\$300.00	NM																																																																																
3	10/30/12	11/02/12	M-F 6-7a	6-7a	-TWTF--	:30	5	\$600.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>5</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>5 4</td><td>Tu</td><td>10/30/12</td><td>5:58 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/30/12</td><td>6:55 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>W</td><td>10/31/12</td><td>6:07 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>3 4</td><td>Th</td><td>11/01/12</td><td>6:09 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>F</td><td>11/02/12</td><td>6:24 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-TWTF--	5	\$600.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	5 4	Tu	10/30/12	5:58 AM	M-F 6-7a	6-7a	:30	NIX1212STO	\$600.00	NM	1 4	Tu	10/30/12	6:55 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM	2 4	W	10/31/12	6:07 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM	3 4	Th	11/01/12	6:09 AM	M-F 6-7a	6-7a	:30	NIX1212STO	\$600.00	NM	4 4	F	11/02/12	6:24 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	10/29/12	11/04/12	-TWTF--	5	\$600.00																																																																																				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																
5 4	Tu	10/30/12	5:58 AM	M-F 6-7a	6-7a	:30	NIX1212STO	\$600.00	NM																																																																																
1 4	Tu	10/30/12	6:55 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM																																																																																
2 4	W	10/31/12	6:07 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM																																																																																
3 4	Th	11/01/12	6:09 AM	M-F 6-7a	6-7a	:30	NIX1212STO	\$600.00	NM																																																																																
4 4	F	11/02/12	6:24 AM	M-F 6-7a	6-7a	:30	NIX1213FIN	\$600.00	NM																																																																																
4	10/30/12	11/02/12	M-F 7-9a	7-9a	-TWTF--	:30	5	\$525.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>5</td><td>\$525.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/30/12</td><td>7:55 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>W</td><td>10/31/12</td><td>7:10 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>5 4</td><td>W</td><td>10/31/12</td><td>8:13 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1213FIN</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>3 4</td><td>Th</td><td>11/01/12</td><td>7:09 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1213FIN</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>F</td><td>11/02/12</td><td>7:10 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	-TWTF--	5	\$525.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Tu	10/30/12	7:55 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM	2 4	W	10/31/12	7:10 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM	5 4	W	10/31/12	8:13 AM	M-F 7-9a	7-9a	:30	NIX1213FIN	\$525.00	NM	3 4	Th	11/01/12	7:09 AM	M-F 7-9a	7-9a	:30	NIX1213FIN	\$525.00	NM	4 4	F	11/02/12	7:10 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	10/29/12	11/04/12	-TWTF--	5	\$525.00																																																																																				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																
1 4	Tu	10/30/12	7:55 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM																																																																																
2 4	W	10/31/12	7:10 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM																																																																																
5 4	W	10/31/12	8:13 AM	M-F 7-9a	7-9a	:30	NIX1213FIN	\$525.00	NM																																																																																
3 4	Th	11/01/12	7:09 AM	M-F 7-9a	7-9a	:30	NIX1213FIN	\$525.00	NM																																																																																
4 4	F	11/02/12	7:10 AM	M-F 7-9a	7-9a	:30	NIX1212STO	\$525.00	NM																																																																																

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON 4 GOV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	M-F 5-6p	5-6p	-TWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/30/12 5:43 PM M-F 5-6p 5-6p :30 NIX1212STO \$600.00 NM 2 4 W 10/31/12 5:15 PM M-F 5-6p 5-6p :30 NIX1212STO \$600.00 NM 1 4 Th 11/01/12 5:26 PM M-F 5-6p 5-6p :30 NIX1212STO \$600.00 NM									
6	10/30/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 6:21 PM M-F 6-630p 6-630p :30 NIX1213FIN \$900.00 NM									
7	11/05/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 6:08 PM M-F 6-630p 6-630p :30 NIX1213FIN \$900.00 NM									
8	11/04/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 5:59 PM Su 5-6p 5-6p :30 NIX1213FIN \$250.00 NM									
9	10/30/12	11/02/12	M-F 9-10p	9-10p	-TWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 9:24 PM M-F 9-10p 9-10p :30 NIX1212STO \$1,200.00 NM 2 4 W 10/31/12 9:39 PM M-F 9-10p 9-10p :30 NIX1213FIN \$1,200.00 NM									
10	10/30/12	11/02/12	M-F 10-1030p	10-1030p	-TWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 10:28 PM M-F 10-1030p 10-1030p :30 NIX1213FIN \$1,200.00 NM									
11	11/05/12	11/05/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 10:10 PM M-F 10-1030p 10-1030p :30 NIX1212STO \$1,200.00 NM									
12	10/30/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 10:46 PM M-F 1030-1102p 1030-1102p :30 NIX1212STO \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 10:55 PM M-F 1030-1102p 1030-1102p :30 NIX1213FIN \$600.00 NM									
14	11/03/12	11/03/12	Sa 9-10p	9-10p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 9-10p 9-10p :00 \$600.00 NM Credited									
15	11/03/12	11/03/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 10:11 PM Sa 10-1030p 10-1030p :30 NIX1212STO \$800.00 NM									
16	10/30/12	11/02/12	M-F 530-6a	530-6a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/30/12 5:37 AM M-F 530-6a 530-6a :30 NIX1213FIN \$300.00 NM 1 4 W 10/31/12 5:39 AM M-F 530-6a 530-6a :30 NIX1212STO \$300.00 NM 3 4 Th 11/01/12 5:36 AM M-F 530-6a 530-6a :30 NIX1213FIN \$300.00 NM 4 4 F 11/02/12 5:54 AM M-F 530-6a 530-6a :30 NIX1212STO \$300.00 NM									
17	11/05/12	11/05/12	M-F 530-6a	530-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 5:39 AM M-F 530-6a 530-6a :30 NIX1213FIN \$300.00 NM									
18	10/31/12	10/31/12	FOX X Factor	7-9p	--W----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 6:58 PM FOX X Factor 7-9p :30 NIX1212STO \$2,600.00 NM									
19	10/30/12	11/02/12	M-F 9-10a	9-10a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/30/12 9:50 AM M-F 9-10a 9-10a :30 NIX1213FIN \$300.00 NM 2 4 W 10/31/12 9:16 AM M-F 9-10a 9-10a :30 NIX1212STO \$300.00 NM 4 4 Th 11/01/12 9:53 AM M-F 9-10a 9-10a :30 NIX1212STO \$300.00 NM 3 4 F 11/02/12 9:07 AM M-F 9-10a 9-10a :30 NIX1213FIN \$300.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/05/12	M-F 9-10a	9-10a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 9:25 AM M-F 9-10a 9-10a :30 NIX1212STO \$300.00 NM									
21	10/30/12	11/02/12	M-F 3-4p	3-4p	-TWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 3:07 PM M-F 3-4p 3-4p :30 NIX1213FIN \$150.00 NM 5 4 Tu 10/30/12 3:39 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 2 4 W 10/31/12 3:39 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 3 4 Th 11/01/12 3:55 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 3:48 PM M-F 3-4p 3-4p :30 NIX1213FIN \$150.00 NM									
22	10/30/12	11/02/12	M-F 4-5p	4-5p	-TWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 4:14 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 2 4 W 10/31/12 4:11 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 4 4 Th 11/01/12 4:25 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 3 4 F 11/02/12 4:26 PM M-F 4-5p 4-5p :30 NIX1212STO \$375.00 NM									
23	11/05/12	11/05/12	M-F 4-5p	4-5p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 4:12 PM M-F 4-5p 4-5p :30 NIX1212STO \$375.00 NM									
24	10/30/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/30/12 11:26 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM 1 4 W 10/31/12 11:23 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1213FIN \$250.00 NM 4 4 Th 11/01/12 11:28 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM 3 4 F 11/02/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1213FIN \$250.00 NM									
25	11/05/12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 11:22 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/30/12	11/02/12	M-F 5-530a	5-530a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 5:14 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM 4 4 W 10/31/12 5:23 AM M-F 5-530a 5-530a :30 NIX1213FIN \$300.00 NM 3 4 Th 11/01/12 5:09 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM 2 4 F 11/02/12 5:08 AM M-F 5-530a 5-530a :30 NIX1213FIN \$300.00 NM									
27	11/05/12	11/05/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 5:14 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM									
28	10/30/12	11/02/12	M-F 630-7p	630-7p	-TWTF--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 6:37 PM M-F 630-7p 630-7p :30 NIX1213FIN \$2,200.00 NM									
29	11/05/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 6:47 PM M-F 630-7p 630-7p :30 NIX1212STO \$2,200.00 NM									
30	11/05/12	11/05/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 7:20 PM FOX Prime Monday 7-8p 7p-8p :30 NIX1213FIN \$2,100.00 NM									
31	10/30/12	11/02/12	M-F 12-1p	12-1p	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 12:53 PM M-F 12-1p 12-1p :30 NIX1212STO \$300.00 NM 4 4 W 10/31/12 12:55 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 2 4 Th 11/01/12 12:45 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 3 4 F 11/02/12 12:29 PM M-F 12-1p 12-1p :30 NIX1212STO \$300.00 NM									
32	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:44 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/30/12	11/02/12	M-F 1-2p	1-2p	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/30/12 1:51 PM M-F 1-2p 1-2p :30 NIX1213FIN \$150.00 NM 2 4 W 10/31/12 1:25 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM 1 4 Th 11/01/12 1:23 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 1:59 PM M-F 1-2p 1-2p :30 NIX1213FIN \$150.00 NM									
34	11/05/12	11/05/12	M-F 1-2p	1-2p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:59 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM									
35	10/30/12	11/02/12	M-F 2-3p	2-3p	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 2:55 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM 2 4 W 10/31/12 2:45 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM 4 4 Th 11/01/12 2:38 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM 3 4 F 11/02/12 2:55 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM									
36	11/05/12	11/05/12	M-F 2-3p	2-3p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 2:50 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM									
37	10/30/12	11/02/12	M-F 1132p-1202a	M-F 1132p-1202a	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 11:43 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 3 4 W 10/31/12 11:56 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM 2 4 Th 11/01/12 11:44 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 4 4 F 11/02/12 11:48 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM									
38	11/05/12	11/05/12	M-F 1132p-1202a	M-F 1132p-1202a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:02 AM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON 4 GOV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/30/12	11/02/12	M-F 1202m-1232a	1202-1232a	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/30/12 12:26 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 1 4 W 10/31/12 12:28 AM M-F 1202m-1232a 1202-1232a :30 NIX1213FIN \$150.00 NM 3 4 Th 11/01/12 12:31 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 12:14 AM M-F 1202m-1232a 1202-1232a :30 NIX1213FIN \$150.00 NM									
40	11/05/12	11/05/12	M-F 1202m-1232a	1202-1232a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:28 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM									
41	10/30/12	11/02/12	M-F 1232-1a	1232-1a	-TWTF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/30/12 12:54 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 4 4 W 10/31/12 12:56 AM M-F 1232-1a 1232-1a :30 NIX1212STO \$75.00 NM 2 4 Th 11/01/12 1:01 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 1 4 F 11/02/12 12:55 AM M-F 1232-1a 1232-1a :30 NIX1212STO \$75.00 NM									
42	11/05/12	11/05/12	M-F 1232-1a	1232-1a	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:01 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM									
43	10/30/12	11/02/12	1-130a	1-130a	-TWTF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Tu 10/30/12 1:29 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 1 4 W 10/31/12 1:28 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM 3 4 Th 11/01/12 1:11 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 2 4 F 11/02/12 1:29 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM									
44	11/05/12	11/05/12	M-F 1-4a	1-4a	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:29 AM M-F 1-4a 1-4a :30 NIX1212STO \$75.00 NM									
45	11/03/12	11/03/12	Sa 1030-1130p	1030-1130p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 11/03/12 11:12 PM Sa 1030-1130p 1030-1130p :30 NIX1213FIN \$200.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
586892-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	11/01/12	11/01/12	FOX X Factor	7-9p	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 7:30 PM FOX X Factor 7-9p :30 NIX1213FIN \$2,000.00 NM									
47	11/06/12	11/06/12	M-F 12-1p	12-1p	-T-----	:30	2	\$300.00	NM
prebooked Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 11/06/12 12:15 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 1 4 Tu 11/06/12 12:59 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM									

Total Spots **98** Gross Total **\$42,900.00**

Payment Terms 30 Days

Agency Commission **\$6,435.00**
Net Amount Due **\$36,465.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	Nixon'governor	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	587208	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	M-F 6-7a	6-7a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 6:54 AM M-F 6-7a 6-7a :30 NIX1213FIN \$600.00 NM									
2	10/31/12	11/02/12	M-F 7-9a	7-9a	--WTF--	:30	1	\$525.00	NM
In 2 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 7:59 AM M-F 7-9a 7-9a :30 NIX1212STO \$525.00 NM									
3	11/05/12	11/05/12	M-F 5-6p	5-6p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 11/05/12 5:28 PM M-F 5-6p 5-6p :30 NIX1212STO \$600.00 NM									
4	10/31/12	11/02/12	M-F 9-10p	9-10p	--WTF--	:30	1	\$1,200.00	NM
In 4 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 9:46 PM M-F 9-10p 9-10p :30 NIX1212STO \$1,200.00 NM									
5	10/31/12	11/02/12	M-F 1030-1102p	1030-1102p	--WTF--	:30	1	\$600.00	NM
In 5 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 10:59 PM M-F 1030-1102p 1030-1102p :30 NIX1212STO \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	Nixon'governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	11/02/12	M-F 530-6a	530-6a	--WTF--	:30	1	\$300.00	NM
	In 6								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	5:53 AM	M-F 530-6a	530-6a	:30	NIX1213FIN	\$300.00	NM
7	10/31/12	11/02/12	M-F 9-10a	9-10a	--WTF--	:30	1	\$300.00	NM
	In 7								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	9:33 AM	M-F 9-10a	9-10a	:30	NIX1213FIN	\$300.00	NM
8	10/31/12	11/02/12	M-F 3-4p	3-4p	--WTF--	:30	1	\$150.00	NM
	In 8								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	3:08 PM	M-F 3-4p	3-4p	:30	NIX1213FIN	\$150.00	NM
9	10/31/12	11/02/12	M-F 4-5p	4-5p	--WTF--	:30	1	\$375.00	NM
	In 9								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	4:55 PM	M-F 4-5p	4-5p	:30	NIX1212STO	\$375.00	NM
10	10/31/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	:30	2	\$250.00	NM
	In 10								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Th	11/01/12	11:22 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1213FIN	\$250.00	NM
1 4	F	11/02/12	11:31 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1213FIN	\$250.00	NM
11	11/05/12	11/05/12	M-F 5-530a	5-530a	M-----	:30	1	\$300.00	NM
	In 12								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	5:06 AM	M-F 5-530a	5-530a	:30	NIX1212STO	\$300.00	NM
12	10/31/12	11/02/12	M-F 630-7p	630-7p	--WTF--	:30	1	\$1,000.00	NM
	In 11								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	6:48 PM	M-F 630-7p	630-7p	:30	NIX1213FIN	\$1,000.00	NM
13	10/31/12	11/02/12	M-F 12-1p	12-1p	--WTF--	:30	1	\$300.00	NM
	In 12								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	12:21 PM	M-F 12-1p	12-1p	:30	NIX1213FIN	\$300.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		Nixon/governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/31/12	11/02/12	M-F 1-2p	1-2p	--WTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 1:47 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM									
15	10/31/12	11/02/12	M-F 2-3p	2-3p	--WTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 2:44 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM									
16	10/31/12	11/02/12	M-F 1132p-1202a	M-F 1132p-1202a	--WTF--	:30	2	\$250.00	NM
In 18 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 11:46 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 1 4 F 11/02/12 11:58 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM									
17	10/31/12	11/02/12	M-F 1202m-1232a	1202-1232a	--WTF--	:30	2	\$150.00	NM
In 19 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 12:31 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 1 4 Th 11/01/12 12:17 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM									
18	10/31/12	11/02/12	M-F 1232-1a	1232-1a	--WTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 1:02 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 1 4 F 11/02/12 12:44 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM									
19	10/31/12	11/02/12	1-130a	1-130a	--WTF--	:30	2	\$75.00	NM
In 23 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 1:11 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 2 4 Th 11/01/12 1:29 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM									
20	10/31/12	11/02/12	M-F 5-530a	5-530a	--WTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 5:08 AM M-F 5-530a 5-530a 1:00 NIX1201VAL \$600.00 NM									
21	10/31/12	11/02/12	M-F 530-6a	530-6a	--WTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 5:46 AM M-F 530-6a 530-6a 1:00 NIX1201VAL \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	Nixon'governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/05/12	11/05/12	M-F 7-9a	7-9a	M-----	1:00	1	\$1,050.00	NM
In 26									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	8:23 AM	M-F 7-9a	7-9a	1:00	NIX1201VAL	\$1,050.00	NM
23	11/05/12	11/05/12	M-F 9-10a	9-10a	M-----	1:00	1	\$600.00	NM
In 28									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	9:55 AM	M-F 9-10a	9-10a	1:00	NIX1201VAL	\$600.00	NM
24	11/05/12	11/05/12	M-F 12-1p	12-1p	M-----	1:00	1	\$600.00	NM
In 29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	12:06 PM	M-F 12-1p	12-1p	1:00	NIX1201VAL	\$600.00	NM
25	11/05/12	11/05/12	M-F 1-2p	1-2p	M-----	1:00	1	\$300.00	NM
In 30									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	1:45 PM	M-F 1-2p	1-2p	1:00	NIX1201VAL	\$300.00	NM
26	10/31/12	11/02/12	M-F 2-3p	2-3p	--WTF--	1:00	2	\$300.00	NM
In 32									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/31/12	2:19 PM	M-F 2-3p	2-3p	1:00	NIX1201VAL	\$300.00	NM
1 4	Th	11/01/12	2:10 PM	M-F 2-3p	2-3p	1:00	NIX1201VAL	\$300.00	NM
27	11/05/12	11/05/12	M-F 3-4p	3-4p	M-----	1:00	1	\$300.00	NM
In 33									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	3:58 PM	M-F 3-4p	3-4p	1:00	NIX1201VAL	\$300.00	NM
28	10/31/12	11/02/12	M-F 4-5p	4-5p	--WTF--	1:00	2	\$750.00	NM
In 34									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	4:28 PM	M-F 4-5p	4-5p	1:00	NIX1201VAL	\$750.00	NM
2 4	Th	11/01/12	4:43 PM	M-F 4-5p	4-5p	1:00	NIX1201VAL	\$750.00	NM
29	11/05/12	11/05/12	M-F 4-5p	4-5p	M-----	1:00	1	\$750.00	NM
In 35									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	4:55 PM	M-F 4-5p	4-5p	1:00	NIX1201VAL	\$750.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	Nixon'governor		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/05/12	11/05/12	M-F 9-10p	9-10p	M-----	1:00	1	\$2,400.00	NM
In 47 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,400.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 9:39 PM M-F 9-10p 9-10p 1:00 NIX1201VAL \$2,400.00 NM									
31	11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	1:00	1	\$1,200.00	NM
In 36 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 10:37 PM M-F 1030-1102p 1030-1102p 1:00 NIX1201VAL \$1,200.00 NM									
32	10/31/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	--WTF--	1:00	1	\$500.00	NM
In 38 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p 1:00 NIX1201VAL \$500.00 NM									
33	11/05/12	11/05/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	1:00	1	\$500.00	NM
In 37 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p 1:00 NIX1201VAL \$500.00 NM									
34	10/31/12	11/02/12	M-F 1132p-1202a	M-F 1132p-1202a	--WTF--	1:00	2	\$500.00	NM
In 39 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 12:01 AM M-F 1132p-1202a M-F 1132p-1202a 1:00 NIX1201VAL \$500.00 NM 2 4 Th 11/01/12 11:59 PM M-F 1132p-1202a M-F 1132p-1202a 1:00 NIX1201VAL \$500.00 NM									
35	10/31/12	11/02/12	M-F 1202m-1232a	1202-1232a	--WTF--	1:00	1	\$300.00	NM
In 42 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/31/12 12:16 AM M-F 1202m-1232a 1202-1232a 1:00 NIX1201VAL \$300.00 NM									
36	11/05/12	11/05/12	M-F 1202m-1232a	1202-1232a	M-----	1:00	1	\$300.00	NM
In 41 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 12:18 AM M-F 1202m-1232a 1202-1232a 1:00 NIX1201VAL \$300.00 NM									
37	10/31/12	11/02/12	M-F 1232-1a	1232-1a	--WTF--	1:00	1	\$150.00	NM
In 43 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$150.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 11/01/12 12:43 AM M-F 1232-1a 1232-1a 1:00 NIX1201VAL \$150.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587208-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	Nixon'governor	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	11/05/12	11/05/12	M-F 1232-1a	1232-1a	M-----	1:00	1	\$150.00	NM
In 44									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	12:46 AM	M-F 1232-1a	1232-1a	1:00	NIX1201VAL	\$150.00	NM
39	10/31/12	11/02/12	1-130a	1-130a	--WTF--	1:00	1	\$150.00	NM
In 46									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--WTF--	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	1:11 AM	1-130a	1-130a	1:00	NIX1201VAL	\$150.00	NM
40	11/05/12	11/05/12	1-130a	1-130a	M-----	1:00	1	\$150.00	NM
In 45									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	11/05/12	1:21 AM	1-130a	1-130a	1:00	NIX1201VAL	\$150.00	NM

Total Spots **48** Gross Total **\$21,850.00**

Payment Terms 30 Days

Agency Commission **\$3,277.50**

Net Amount Due **\$18,572.50**

INVOICE

WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585869-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
10/24/12 - 10/29/12	585869	09851461

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/29/12 World Series on FOX 6p-CC :00 \$2,800.00 NM									
Credited									

Total Spots 0 Net Total \$0.00

Payment Terms 30 Days